

Historic, Archive Document

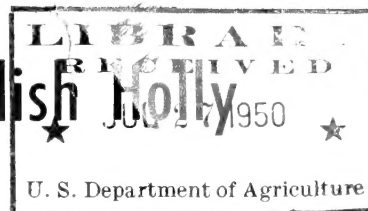
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1950

Brownell Tru-Tu-Type Varieties of English Holly

Brownell Farms, Milwaukie 22, Oregon



1-year Rederly



Above: 2-year Special
Below: 3-year Firecracker

➤ Brownell REDERLY:

Our oldest proven money-maker. You should see the holly packers' eyes light up when Rederly is brought in for our fancy gift boxes, boutonnieres and corsages. Named for the early November reddening-ripening quality of its beautiful clusters of firm brilliant berries. Stems are slender, light weight, brown in color. Leaves are waxy green with lots of substance, resisting heat and cold and drought alike, without defoliation. Matures in seven to eight years—a tall erect growing holly of great beauty.

➤ Brownell FIRECRACKER:

A holly of unusual merit. Matures earliest of all, often yielding paying crops at five years. Low growing, bushy, loaded at every branch with crimson berry clusters, it fairly explodes into color in late October. We have cut as much as 25 pounds of long branches sprays, so much in demand by the eastern florists, from a seven year Firecracker. Can be planted in close formation and kept low for cutting without ladders. Ideal for back yard, and small acre plots where space is restricted and hand cultivation is in order. Also for interplanting with the longer maturing variegated hollies for an early cash crop.

➤ Brownell SPECIAL:

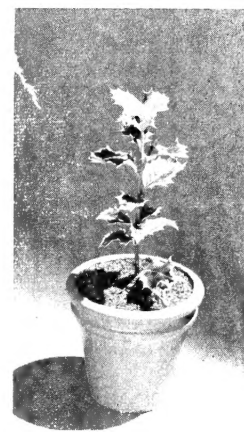
New—exciting—we've waited for years to announce the Special, or until we had cut and marketed our first crops from 3,000 hollies of this one original variety. Grows 50 to 100 per cent faster, leaves are uncommonly large with a deep green hue; a real picture holly in symmetry and beauty. Berries also ripen early in November, are profuse, well distributed, unbelievably large and possess an opalescent, brilliant, arresting shade of crimson. Matures to a shapely form and will yield a cash crop at eight years.

➤ Brownell ESCORT:

A compact growing, sturdy and dependable pollinizer. The planting of male hollies is indicated at the rate of one to fifty berry producing hollies or two to the acre. A fine type green leaved holly. Escort is suitable for use with both green and variegated hollies.

➤ Brownell SILVARY:

A variegated English Holly with leaves evenly edged in silver surrounding glossy green centers. Brownell's Silvary is an outstanding shipper, unsurpassed for long keeping qualities. Leaves are waxed and spiny while the berries appear in heavy well dispersed clusters, showy red and early ripening. This premium price holly enjoys an insatiable demand from the trade. Brownell Silvary is a "must" in every commercial planting with one variegated recommended for every two of the green. Matures to a beautifully symmetrical conical shape in 10 to 12 years.



1-year Silvary



Above: 2-year Silvary
Below: 3-year Silvary

	1 yr.	2 yr.	3 yr.	4 yr.
Rederly — Firecracker — Special — Escort	\$2.50	\$3.50	\$4.50	\$5.50
Silvary (Silver Variegated)	3.00	4.00	5.00	6.00
Approximate Height, Inches	8-12	12-18	18-24	24-36
Approximate Shipping Weight	3 lbs.	6 lbs.	25 lbs.	49 lbs.

Prices Quoted govern only for at-the-farm pick-up. They do not include preparation for shipment or delivery except to nearest transport office.

When Ordering for Shipment add 50c per tree to above prices for one and two year hollies which will be potted and cartoned; add \$1.00 for three and four year trees which will be balled and burlapped and crated where necessary.

Delivery Charges are nominal when our trucks are used. Shipments by common carrier will be forwarded charges collect. Orders for parcel post delivery must include cost of postage.

Quantity Discounts of 5% on orders of 25 to 100 trees, and 10% for 100 hollies or more.

Payment All orders must be paid for in full prior to delivery. A 25% deposit will reserve trees for future delivery. No orders for C.O.D. shipments accepted.

Guarantee Safe delivery to purchasers of full count and age of exact varieties as ordered. No warranty expressed or implied covering livability, growth or productiveness of the hollies following delivery.

Below: 1 to 4-year green and variegated hollies



